



# Award-Winning Design for Creative Entrepreneurs Who Want to Make a Big Impact.

*(and Make Their Competitors a Little Jealous)*

An Inside Look at Candelita.

Who we are, how the process works, and what you get when you engage with us.



# *Design is not just about looking good. It's About Channeling Your Creative Point-Of-View.*

Here's the truth.

It's hard to establish yourself as a bigger brand if you kinda look like everyone else.

In any given industry, there are hundreds of people who do the same thing you do. That's why design matters. It transforms the way you are perceived and the way your audience feels about you.

**Want to make a big impact in your industry? Design that is 100% inspired by your creativity is what will make you cutting edge.**

# What if the next time someone thought of your industry, they thought of YOU - and only you?

Branding isn't just about logo and color. It's the whole experience. If your clients have a delightful experience, they'll never forget you. I know you have a bigger vision for your brand. All I ask is for you to believe in that vision and endeavor to express something deeper.

It's what I like to call **creative curiosity**.

You know brands who have leveraged this insatiable curiosity to build entire empires. Airbnb, Apple, Roy Choi and his famous taco truck: Kogi ...

Even in the beginning stages, many designers try to focus on branding to fit a certain model or standard. But I say forget about the HOW for a minute. **First, let's get really curious about your ultimate dream vision and dig deeper into what you truly want to convey.**

*Because with us, it's always easy to bring that vision to reality and make it work.*

If that sounds like your cup of tea, we can make magic...

## **OUR SERVICES**

---

Online Brand Development

Website Design

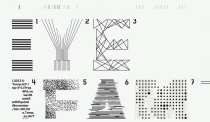
Digital Product Design

Packaging Design

UX/UI Design for Websites & Web Apps

At Candelita, we work with creative entrepreneurs -  
photographers, writers, coaches, consultants - who  
want to make a big impact and stand out in their  
industry.

**The New York Times**  
NEWS SERVICE & SYNDICATE



**GLG**

*Danielle*  
LAPORTE

*skullcrush*

**VIACOM**





---

*The collaborative process was a dream. The work, no exaggeration, is jaw dropping, flat out gorgeous. The likes on the Facebook page are way up, my social media capital has also expanded, I'm the person who knew to go to Candelita. And that makes me look good.*

**Lillian Slugock**

Award-winning Author, *The Blue Hours*



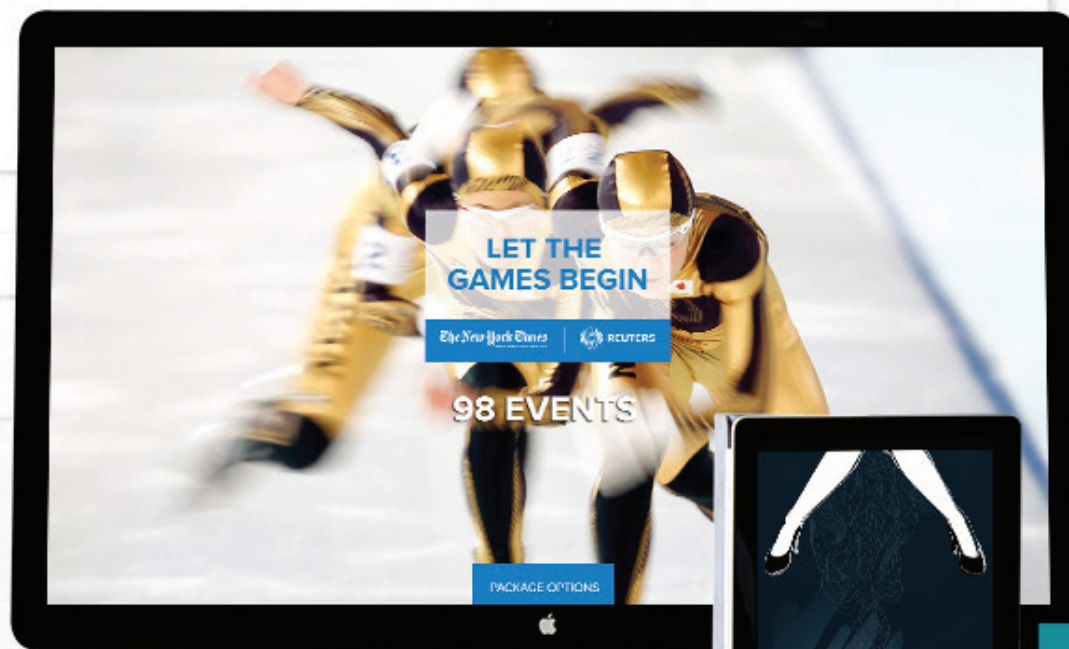
---

*Jen's skills are an invaluable blend of interactive and print knowledge, creativity and strategy plus the maturity to work within our sophisticated culture.*

**Cheri Dannels**

Marketing Manager, *The New York Times News Service & Syndication.*

SEE MORE  
OF OUR WORK





# 3 Ways of Working Together.

## *Retainer Agency*

Get access to our entire team.  
Get your own private agency at your fingertips: every week we set goals and objectives for your business and we'll help you get it done.

*starts at:*

***\$1,000/monthly***

## *Full Day Design*

Brainstorming session, strategy and planning one page document and one design mockup delivered in PSD ready for development.

*starts at:*

***\$3,500***

## *Design à la Carte*

Full Product Design & Development Strategy of your new business or product.

*starts at:*

***\$6,000***

# A personal note...



*My name is Jennifer Dopazo, an Award-Winning Designer.*

A curiosity-driven maker of packaging, printing, illustrations, websites, graphics - whatever comes under the umbrella of design.

I love helping creative entrepreneurs create enviable brands that spread your big idea and change the world.

I'm not your cookie-cutter web designer. I am an American Graphic Design 2014 Award Winner, an instructor of multiple workshops in countries around the world. I have also been featured in CBS, New York Business Journal, NYFA, Parsons, RTVE, Spain Arts & Culture, SXSW, Reuters, and Yahoo among others.

My personal mantra in life: Be driven by your own curiosity.



**BRAND  
PERFECT**

**CRAIN'S**  
NEW YORK BUSINESS

*Design\* Sponge*

**Entrepreneur.**

*female*  
**ENTREPRENEUR**  
*association*  
INTERNATIONAL

**women 2.0**

# Are we a good fit for you and your vision?

If the answer is a resounding yes, then please fill out the project planner with details about your company, project and objectives.

[CLICK HERE TO GET STARTED!](#)

*Want to learn more from Candelita?*

CANDELITA.IS

